



Postando
Simply Share Pleasure

Dear Max,

We send you
best



Postando – Simply Share Pleasure

Press Kit



Available on the
App Store



GET IT ON
Google Play

What is Postando?

Key Facts

BUSINESS MODEL:	Postcard App
YEAR OF FOUNDATION:	2016 (incorporation)
PLACE OF FOUNDATION:	Frankfurt am Main, GER
LEGAL FORM:	Limited company
CHIEF EXECUTIVE OFFICER:	Johannes Duttenhöfer
EMPLOYEES:	> 10
POSTANDO ONLINE:	www.postando.de, Facebook, Instagram
POSTANDO AVAILABLE IN:	App Store, Google Play

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The joy you get with a beautiful postcard sent to your mailbox is not to be compared with a simple whatsapp message. Especially the little things in life make our life special!

Johannes Duttenhöfer, CEO Postando GmbH

Postando is a German company, founded in Frankfurt in 2016, which specializes in the simple sending of individual post- & greeting cards via smartphone. With the Postando app, every user – whether young or old – can design his own postcard and send it directly into the mailbox of his loved ones.

The app is available in the App Store as well as GooglePlay Store for free. The service of sending a postcard, incl. printing and postage, costs € 1,99 incl. VAT – worldwide.

Nowadays it is hard to imagine daily life without a smartphone, so why not keep old traditions in an easy way and send others a lasting memory?

Sustainability also plays an important role for Postando. That's why the team attaches great importance to:

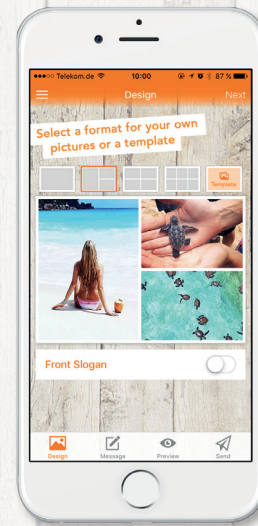
- CO₂ friendly paper
- No use of harmful UV varnish
- Climate neutral shipping with the GOGREEN program of the Deutsche Post



How does Postando work? In 4 steps to your postcard

The concept of Postando is simple: In just four simple steps, the perfect postcard is designed and ready for automatic shipping. Whether in your holidays, for birthdays or just to share pleasure, Postando is available for all occasions.

The postcard is printed digitally on high-quality paper (350g/sqm) in the classic 14.8 cm x 10.5 cm postcard format. Shipping within Germany takes only 1-3 business days as well as 3-7 business days abroad. Transport costs are included in the costs per card of € 1.99.



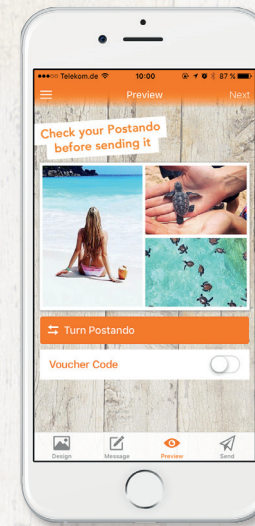
STEP 1

Select the format of your Postando and use your own photos or our numerous templates.



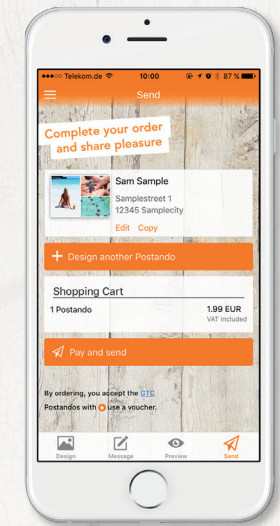
STEP 2

Type your personal message and select the lucky receiver of your Postando.



STEP 3

Check the front and the backside of your individual Postando before finally sending it.



STEP 4

Pay for your Postando and offer the receiver an everlasting pleasure.

Who is behind Postando? The Team



Johannes Duttenhöfer
CEO & Founder



Dennis Goetjes
Founder



Christoph Baumann
Founder



Michael Bassler
Marketing